

## Military & Emergency Services Affinity Programme

[www.bmw-ukforces.co.uk](http://www.bmw-ukforces.co.uk)

**BMW  
GROUP**



We would like to introduce the BMW Group Military & Emergency Services affinity programme, a scheme that offers members of the Emergency Services unique offers on our complete range of vehicles. The Military & Emergency Services have a long and successful relationship with the BMW Group and we are excited to announce that you and your family can now benefit from this BMW Group Affinity programme.

This scheme gives you and your immediate family the opportunity to benefit from exclusive stock offers and bespoke factory orders on the full range of **BMW models**, the complete **MINI** range, **BMW Motorrad Bikes** and the growing range of **BMW i** vehicles and **Plug-In Hybrids**.

**Exclusively** operated by **BMW Park Lane** via our online showroom and our offices in the heart of London's Mayfair where the prestigious showrooms are located, the dedicated Group ISSD team are on hand to help guide you through the process, answer any questions you may have and find the perfect BMW product for you.

### **Eligible Services:**

Police, National Fire Services, Ambulance Services, Prison Services, Air Ambulance Association, Institute of Advanced Motorists, Royal Air Force, Army, Royal Navy, Teachers, NARPO & POLFED members and National Health Service (NHS) employees.

To access a selection of these offers visit: [www.bmw-ukforces.co.uk](http://www.bmw-ukforces.co.uk)

Call us on **0370 700 5220** or email [mail@bmw-issd.co.uk](mailto:mail@bmw-issd.co.uk)

**These offers are not available from your local BMW / MINI franchised retailer or online broker.**

